

ABSTRACT OF THE DISCLOSURE

A combination shipping/display box for displaying goods for sale is disclosed. The box includes a front panel, a bottom panel and a number of other panels. The front, bottom and other panels define a compartment for holding the goods. The bottom panel and the front panel include a display tab integrally formed therein. The display tab has a perforated first edge and a second edge along which the display tab is attached to the box. The display tab may be detached from the box along the perforated first edge but remain attached to the box along the second edge. The display tab includes a display portion and a swing portion attached to the box along the second edge. The display portion may be moved relative to the swing portion along a fold defined in the display tab.